## SNIPS Editorial Calendar

<table>
<thead>
<tr>
<th>Issue Topic</th>
<th>JANUARY</th>
<th>FEBRUARY</th>
<th>MARCH</th>
<th>APRIL</th>
<th>MAY</th>
<th>JUNE</th>
</tr>
</thead>
<tbody>
<tr>
<td>AHR Expo + How-To Guide</td>
<td>Residential Duct Service + HVAC Units</td>
<td>Indoor Air Quality + Airflow</td>
<td>Distributor Focus</td>
<td>Sheet Metal Machinery</td>
<td>Installation + Duct Fabrication</td>
<td></td>
</tr>
</tbody>
</table>

### Article Topics

- **JANUARY**: Editor’s choice of the most anticipated sheet metal tools and HVAC solutions of the year with a special preview of products from our favorite AHR Expo exhibitors.
- **FEBRUARY**: Heating and cooling services, systems and units for residential HVAC contracting.
- **MARCH**: All about air: duct cleaning/antimicrobial coatings, sealants and adhesives, test kits, and duct sizing and other essential air calculations.
- **APRIL**: Customer service and longtime relationships for sheet metal, duct fabrication equipment and HVAC supply distributorships between manufacturers.
- **MAY**: Understanding the metal forming machinery you need to maximize shop efficiency, from ductwork fabrication, bending and changing.
- **JUNE**: The ins and outs of HVAC ductwork installation and the tools and strategies you need to build a seamless workflow from start to hanging duct.

### Sponsored Podcasts

- **JANUARY**: Contractor of the Year
- **AUGUST**: HVACR Techs
- **SEPTEMBER**: IAQ
- **OCTOBER**: Prefabrication

<table>
<thead>
<tr>
<th>Issue Topic</th>
<th>JULY</th>
<th>AUGUST</th>
<th>SEPTEMBER</th>
<th>OCTOBER</th>
<th>NOVEMBER</th>
<th>DECEMBER</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Materials Due: 6/7/21</td>
<td>Materials Due: 7/6/21</td>
<td>Materials Due: 8/6/21</td>
<td>Materials Due: 9/6/21</td>
<td>Materials Due: 10/7/21</td>
<td>Materials Due: 11/8/21</td>
</tr>
<tr>
<td>HVAC Organizations &amp; Associations</td>
<td>Apprenticeship Toolbox + Buyers Guide</td>
<td>Tech Talk + Industry Innovations</td>
<td>Sheet Metal Worker Recruitment + Retention</td>
<td>Safety Toolkit + Shop Layout</td>
<td>Contractor of the Year + State of the Industry</td>
<td></td>
</tr>
</tbody>
</table>

### Article Topics

- **JULY**: An industry-wide update and guide to HVAC organizations and associations.
- **AUGUST**: The tools and machinery a modern sheet metal apprentice employs to succeed in the trades, featuring a comprehensive listing of original equipment manufacturers and wholesale distributors and the tools they produce for HVAC solutions.
- **SEPTEMBER**: The most cutting-edge technology (IoT, virtual reality, CAM/BIM) and innovations in the sheet metal industry with a focus on applications and software.
- **OCTOBER**: Developing your sheet metal career and workforce with continuing education initiatives, shop certifications and other initiatives to attract the next generation of workers.
- **NOVEMBER**: An update on how to incorporate various safety protocols into construction projects and business operations, featuring top safety-rated tools and equipment for fabrication work.
- **DECEMBER**: SNIPS, with input from a panel of industry experts, names our annual Contractor of the Year, featuring a research-based forecast and forum on the most pressing issues facing the HVAC industry.

### Sponsored Podcasts

- **JULY**: Industry Update
- **AUGUST**: Sheet Metal Tools
- **SEPTEMBER**: Recruitment + Retention
- **OCTOBER**: Architectural Sheet Metal
- **NOVEMBER**: Distributor Focus
- **DECEMBER**: SMACNA Special Edition, HARDI