## JANUARY
Ad Close: 11/30  
Materials Due: 12/06

**Issue Topic**
AHR Expo + How-To Guide

**Article Topics**
Our choice of the best hardware and software releases at this year’s AHR Expo and how to use them as HVAC solutions.

**Editorial Sponsored Webinars**
HVAC Technician Talk

**Bonus Distribution**
AHR Expo

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## FEBRUARY
Ad Close: 01/04  
Materials Due: 01/09

**Issue Topic**
Residential HVAC + Services

**Article Topics**
The resources and knowledge you need to optimize heating and cooling services, systems and duct design for residential contracting.

**Editorial Sponsored Webinars**
LEED certification webinar

**Bonus Distribution**
IRE, ACCA, MCAA

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## MARCH
Ad Close: 02/01  
Materials Due: 02/07

**Issue Topic**
Indoor Air Quality + Airflow

**Article Topics**
All about air: duct cleaning/antimicrobial coatings, sealants, test kits, and duct sizing and air calculations.

**Editorial Sponsored Webinars**
Spiral Duct Design

**Bonus Distribution**
NADCA

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## APRIL
Ad Close: 03/01  
Materials Due: 03/07

**Issue Topic**
Sheet Metal Forming Machinery

**Article Topics**
How to incorporate green construction techniques, products and processes in HVAC solutions to achieve levels of LEED certifications.

**Editorial Sponsored Webinars**
HVAC + Tech Talk

**Bonus Distribution**
SPIIDA

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## MAY
Ad Close: 04/03  
Materials Due: 04/08

**Issue Topic**
Installation + Duct Fabrication

**Article Topics**
The ins and outs of HVAC ductwork installation and the tools and strategies you need to build a seamless workflow from start to finish.

**Editorial Sponsored Webinars**
Spiral Duct + Design

**Bonus Distribution**
Florida Roofing, Sheet Metal Expo

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## JUNE
Ad Close: 05/02  
Materials Due: 05/07

**Issue Topic**
Architectural Sheet Metal + Design

**Article Topics**
In-depth profiles on award-winning architectural sheet metal projects around the country, including metal roofing, paneling and custom fabrication.

**Editorial Sponsored Webinars**
HVAC + Tech Talk

**Bonus Distribution**
SMACNA, Metalcon

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## JULY
Ad Close: 06/03  
Materials Due: 06/06

**Issue Topic**
Annual Buyer’s Guide + Toolbox

**Article Topics**
A comprehensive listing of original equipment manufacturers and wholesale distributors and the tools they produce for HVAC solutions.

**Editorial Sponsored Webinars**
Spiral Duct + Design

**Bonus Distribution**
Fabtech

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## AUGUST
Ad Close: 07/03  
Materials Due: 07/09

**Issue Topic**
Tech Talk + Spiral Duct

**Article Topics**
How to utilize cutting-edge technology (IoT, virtual reality, CAM/BIM) in HVAC solutions and in contracting business.

**Editorial Sponsored Webinars**
HVAC + Tech Talk

**Bonus Distribution**
HARDI

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## SEPTEMBER
Ad Close: 08/02  
Materials Due: 08/08

**Issue Topic**
Trade Training + Recruitment

**Article Topics**
A study guide for recruitment in the mechanical systems trades and continuing education initiatives for trade professionals, featuring a preview of the annual SMACNA Expo.

**Editorial Sponsored Webinars**
Spiral Duct + Design

**Bonus Distribution**
Florida Roofing, Sheet Metal Expo

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## OCTOBER
Ad Close: 09/03  
Materials Due: 09/06

**Issue Topic**
Safety Toolkit + Shop Layout

**Article Topics**
An update on how to incorporate various safety protocols into construction projects and business operations, featuring top safety-rated tools and equipment for fabrication work.

**Editorial Sponsored Webinars**
Spiral Duct + Design

**Bonus Distribution**
SMACNA, Metalcon

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## NOVEMBER
Ad Close: 10/03  
Materials Due: 10/07

**Issue Topic**
Contractor of the Year + State of the Industry

**Article Topics**
SNIPS, with input from a panel of industry experts, names our annual Contractor of the Year, featuring a research-based forecast and forum on the most pressing issues facing the HVAC industry.

**Editorial Sponsored Webinars**
Spiral Duct + Design

**Bonus Distribution**
SMACNA, Metalcon

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## DECEMBER
Ad Close: 11/01  
Materials Due: 11/07

**Issue Topic**
Annual Buyer’s Guide + Toolbox

**Article Topics**
A comprehensive listing of original equipment manufacturers and wholesale distributors and the tools they produce for HVAC solutions.

**Editorial Sponsored Webinars**
Spiral Duct + Design

**Bonus Distribution**
SMACNA, Metalcon

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- **45%** Requested Additional Info Directly from Advertiser
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