

EDITORIAL CALENDAR

	JANUARY Ad Close: 11/30 Materials Due: 12/06	FEBRUARY Ad Close: 01/04 Materials Due: 01/09	MARCH Ad Close: 02/01 Materials Due: 02/07	APRIL Ad Close: 03/01 Materials Due: 03/07	MAY Ad Close: 04/03 Materials Due: 04/08	JUNE Ad Close: 05/02 Materials Due: 05/07
ISSUE TOPIC	AHR Expo + How-To Guide	Residential HVAC + Services	Indoor Air Quality + Airflow	Green Construction	Sheet Metal Forming Machinery	Installation + Duct Fabrication
ARTICLE TOPICS	Our choice of the best hardware and software releases at this year's AHR Expo and how to use them as HVAC solutions.	The resources and knowledge you need to optimize heating and cooling services, systems and duct design for residential contracting.	All about air: duct cleaning/antimicrobial coatings, sealants, test kits, and duct sizing and air calculations.	How to incorporate green construction techniques, products and processes in HVAC solutions to achieve levels of LEED certifications.	All the metal forming machinery you need to maximize efficiency, from ductwork fabrication, bending and changing.	The ins and outs of HVAC ductwork installation and the tools and strategies you need to build a seamless workflow from start to finish.
EDITORIAL SPONSORED WEBINARS			HVAC Technician Talk			LEED certification webinar
BONUS DISTRIBUTION	AHR Expo	IRE, ACCA, MCAA	NADCA		SPIDA	

	JULY Ad Close: 06/03 Materials Due: 06/06	AUGUST Ad Close: 07/03 Materials Due: 07/09	SEPTEMBER Ad Close: 08/02 Materials Due: 08/08	OCTOBER Ad Close: 09/03 Materials Due: 09/06	NOVEMBER Ad Close: 10/03 Materials Due: 10/07	DECEMBER Ad Close: 11/01 Materials Due: 11/07
ISSUE TOPIC	Issue Topic: Architectural Sheet Metal + Design	Annual Buyer's Guide + Toolbox	Tech Talk + Spiral Duct	Trade Training + Recruitment	Safety Toolkit + Shop Layout	Contractor of the Year + State of the Industry
ARTICLE TOPICS	In depth profiles on award-winning architectural sheet metal projects around the country, including metal roofing, paneling and custom fabrication.	A comprehensive listing of original equipment manufacturers and wholesale distributors and the tools they produce for HVAC solutions.	How to utilize cutting-edge technology (IoT, virtual reality, CAM/BIM) in HVAC solutions and in contracting business.	A study guide for recruitment in the mechanical systems trades and continuing education initiatives for trade professionals, featuring a preview of the annual SMACNA expo.	An update on how to incorporate various safety protocols into construction projects and business operations, featuring top safety-rated tools and equipment for fabrication work.	SNIPS, with input from a panel of industry experts, names our annual Contractor of the Year, featuring a research-based forecast and forum on the most pressing issues facing the HVAC industry
EDITORIAL SPONSORED WEBINARS	Spiral Duct + Design		HVAC + Tech Talk			State of the Industry
BONUS DISTRIBUTION	Florida Roofing, Sheet Metal Expo			SMACNA, Metalcon	Fabtech	HARDI

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