

# SNIPS EDITORIAL CALENDAR

	<b>JANUARY</b> Ad Close: 11/30 Materials Due: 12/06	<b>FEBRUARY</b> Ad Close: 01/04 Materials Due: 01/09	<b>MARCH</b> Ad Close: 02/01 Materials Due: 02/07	<b>APRIL</b> Ad Close: 03/01 Materials Due: 03/07	<b>MAY</b> Ad Close: 04/03 Materials Due: 04/08	<b>JUNE</b> Ad Close: 05/02 Materials Due: 05/07	<b>JULY</b> Ad Close: 06/03 Materials Due: 06/06	<b>AUGUST</b> Ad Close: 07/03 Materials Due: 07/09	<b>SEPTEMBER</b> Ad Close: 08/02 Materials Due: 08/08	<b>OCTOBER</b> Ad Close: 09/03 Materials Due: 09/06	<b>NOVEMBER</b> Ad Close: 10/03 Materials Due: 10/07	<b>DECEMBER</b> Ad Close: 11/01 Materials Due: 11/07
<b>ISSUE DESCRIPTION</b>	AHR Expo preview	Residential contracting and small shop focus	Duct cleaning/IAQ/antimicrobial coatings	Sheet metal machinery	Green HVAC	Duct fabrication and installation	Spiral duct	Annual Buyers Guide	Virtual reality	SMACNA convention preview	Architectural sheet metal	State of industry report/shop layout
<b>ARTICLE TOPICS</b>	A products and sessions preview of the event in Atlanta.	A look at issues of concern to residential HVAC companies and sheet metal shops with a handful of employees.	Expanding your business into these growing industries, using coatings to help keep ductwork clean.	From maximizing efficiency to new developments, a roundup of the latest in fabrication technology.	Energy efficiency, including net-zero technologies and projects where conservation is a goal.	Projects and contractor profiles.	It gets around and is being installed in projects worldwide. Profiles and a look at its advantages.	The annual listing of products, producers and distributors.	How this technology is changing construction and being embraced by software companies and sheet metal contractors. Autodesk, Trimble, Topcon, etc., are in this arena.	SMACNA will hold its 2019 conference in Austin, Texas. A look at the event.	Award-winning project profiles and application tips.	A look at where the sheet metal /HVAC industry is as 2020 approaches. Also shop efficiency tips and machinery layout suggestions.
<b>EDITORIAL SPONSORED WEBINARS</b>					Green HVAC/ Energy Efficiency		Spiral Duct		Virtual Reality			State of the Industry
<b>BONUS DISTRIBUTION</b>	AHR Expo	IRE, ACCA, MCAA	NADCA	AEC BuildTech	SPIDA		Florida Roofing, Sheet Metal Expo			SMACNA, Metalcon	Fabtech	HARDI
<b>VALUE ADD</b>	AHR Must Visit, Final Cut	Final Cut	Video Posting, Final Cut	Final Cut	Final Cut	Video Posting, Final Cut	Final Cut	Final Cut	Video Posting, Final Cut	SMACNA Must Visit, Final Cut	Final Cut	HARDI Must Visit, Final Cut