



RETURN FORM BY: June 13, 2008

2008 BUYERS GUIDE

FREE LISTING QUESTIONNAIRE Manufacturers Section - August 2008

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Sales/Mktg. Mgr.

Please correct the contact and mailing information for the Person Responsible for Updating this Listing.

Make sure your company is seen all year long by more than 22,000 sheet metal and hvac professionals! List for FREE in the Snips' Buyers Guide in print and online. Boost your visibility - upgrade your listing with one of our enhancement options. Check out the new Premium Package, which ensures the best exposure for your company in print and online. See the last page for details.

Please complete this form, sign, date and return. To ensure accuracy, please clearly print or type any changes or additions to the listing information that follows. If you are not the correct person, please forward this form to that individual.

PUBLISHED COMPANY INFORMATION

Company: Division: Address: City: State/Province: Zip/Postal Code: Country: UNITED STATES Phone: Fax: Email: Web/Home Page:

CONTACT PERSONNEL

List key contacts and their titles. Please limit to three. The first three names will be used if more are provided.

Your listing will NOT be processed without the following information: Please sign and return all pages of this form by June 13, 2008 in the envelope provided or by fax to Carol Lutz at 248-244-3936. Name: Title: Signature: Date: Email: Fax:

*Snips will be moving to an online listing form and future listing notifications will be sent via email. By providing your fax number you are giving permission to fax you with questions concerning this, or future listings. If you do not wish to receive faxes, please leave the fax field blank. All other fields required. **December 2007 BPA Circulation Statement

Occasionally, listed companies receive special email offers from relevant organizations. If you do not wish to receive such offers, please check here.



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GENERAL PRODUCT LINES

List general product lines only (no trade names). Individual products are itemized under Product Codes below. Limit of 20 words or less. Longer descriptive wording will be edited.

REGISTERED NAMES AND TRADEMARKS - YOU MUST OWN THE REGISTERED NAME OR TRADEMARK

LIMIT OF FIVE. You must be the owner of the registered name or trademark to list it. Do not list registered names or trademarks if you are a distributor or manufacturer's rep. Indicate Trademarks with an * sign and unregistered or pending trademarks with an = sign. First five will be used if more are given.

PRODUCT LISTING SECTION - **IMPORTANT -You must Select Product Codes to be Searchable Online**

ALL PRODUCT CODES ARE INCLUDED WITH YOUR LISTING. Your company name will appear under the following product categories marked with an "X". Mark code numbers and descriptions of any additional headings under which you wish to be listed. To delete a category, put a line through the Product Code Number.

Make your products stand out. Order Product Box Ads for only \$195 each. See below to mark those codes that you would like to order an Ad for. Mark with an "AD" under the Box Ad column. If you ordered box ads last year, those have been pre-marked for easy renewal. To cancel simply "X" out the "AD".

PLEASE NOTE: In order for your company to be searchable by keyword in the new online buyers guide you must select product codes.

CODE/DESCRIPTION	BOX AD	CODE/DESCRIPTION	BOX AD
___ 00100 Access Doors	___	___ 01650 Evaporative Cooler Media	___
___ 00150 Acoustic Louvers	___	___ 01700 Fan Coils/Air Handlers	___
___ 00200 Adhesives, Sealants, Coatings	___	___ 01750 Fans, Blowers, Exhaustors	___
___ 00250 Air Cleaning Equipment/Indoor Air Quality	___	___ 01800 Fasteners, Fittings & Joining Equipment	___
___ 00300 Air Conditioning Units	___	___ 01850 Fiberglass	___
___ 00350 Air Doors, Curtains	___	___ 01875 Gas Connectors	___
___ 00400 Air Filters	___	___ 01900 Gauges & Test Instruments	___
___ 00450 Air Purifying Equipment (Pollution Control)	___	___ 01925 Geothermal Heat Pumps	___
___ 00500 Air Testing, Analyzers, Regulators, Sensors, Detectors	___	___ 01950 Grilles & Registers	___
___ 00550 Architectural Metals	___	___ 02000 Gutters/Gutter Screens	___
___ 00600 Benders	___	___ 02050 Hangers, Brackets, Straps	___
___ 00650 Blast Gates	___	___ 02100 Heat Recovery Ventilators	___
___ 00700 Brakes	___	___ 02150 Heating Equipment, Heat Exchangers, Heat Pumps	___
___ 00750 Chimneys/Chimney Liners	___	___ 02200 Humidifiers	___
___ 00800 CO Detectors	___	___ 02250 Insulation	___
___ 00850 Control Equipment	___	___ 02300 Insurance	___
___ 00900 Copper	___	___ 02350 Labels	___
___ 00950 Dampers & Louvers	___	___ 02400 Leak Detectors	___
___ 01000 Dehumidifiers	___	___ 02425 Leasing	___
___ 01050 Diffusers, Deflectors	___	___ 02450 Lifts, Hoists, Platforms	___
___ 01100 Duct - non-sheet metal	___	___ 02500 Metal Cutting Machinery	___
___ 01150 Duct Cleaning Equipment	___	___ 02550 Metal Fabricating Machinery	___
___ 01200 Duct Connectors, Flanges	___	___ 02600 Metal Forming Machinery	___
___ 01250 Duct Fasteners & Fittings	___	___ 02650 Metal Roofing & Roofing Accessories	___
___ 01300 Duct Hardware & Accessories	___	___ 02700 Miscellaneous Products/Not Specified	___
___ 01350 Duct Inspection Equipment	___	___ 02750 Pads - Condenser/Evaporative Cooler	___
___ 01400 Duct Liners	___	___ 02800 Paper Patterns	___
___ 01450 Duct Tape	___	___ 02850 Plasma Cutting Systems	___
___ 01455 Duct, Fire Rated & Blast Resistant	___	___ 02900 Plastic Materials/Forming	___
___ 01500 Duct, Round, Oval, Spiral, Rectangular, Flexible	___	___ 02950 Portable HVAC	___
___ 01515 Duct, Underground, Coated	___	___ 02975 Punch Press Equipment	___
___ 01525 Duct Wrap	___	___ 02995 Racks, Shipping/Stacking	___
___ 01550 Ductboard	___	___ 03000 Refrigerants/Refrigerant Recovery	___
___ 01600 Dust Collectors	___	___ 03050 Relays, Contactors, Starters	___



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___ 03100	Roll Forming Equipment	___
___ 03150	Roof Curbs	___
___ 03200	Shears	___
___ 03250	Sheet Metal Fabricating	___
___ 03300	Sheet Metal Machinery	___
___ 03350	Sheet Metal Products	___
___ 03400	Sheet Metal, Coils, Flat Sheets	___
___ 03450	Shop Drawings	___
___ 03500	Slitters	___
___ 03550	Snips	___
___ 03600	Software	___
___ 03650	Soldering Equipment	___
___ 03665	Staffing Solutions	___
___ 03685	Switches & Sensors	___
___ 03700	Thermostats/Temperature Controls	___
___ 03725	Tool Storage	___
___ 03750	Tools, Hand	___
___ 03800	Tools, Power	___
___ 03825	Tubing	___
___ 03850	Vehicles & Accessories/Equipment	___
___ 03900	Venting Products	___
___ 03950	Welding Equipment	___
___ 04000	Zone Control Systems	___



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Listing Enhancement Order Form – Free Basic Listing
UPGRADE YOUR LISTING FOR MAXIMUM BUYER RESPONSE

YES! List my company in the 2008 SNIPS Buyers Guide and in the online version at www.snipsmag.com/buyersguide. I have chosen my listing options below:

PACKAGE	OPTION (Please choose only one – Basic included in all)	RATES
Basic Listing	<input type="checkbox"/> Basic print & online listing	FREE!
LogoPlus Listing (B&W or 4-Color)	<input type="checkbox"/> Basic listing plus B&W Logo in print near listing	\$185
	<input type="checkbox"/> Basic listing plus 4-Color Logo in print near listing	\$275
Deluxe Listing	<input type="checkbox"/> B&W Logo & Hot Link • Black & White Logo in print and online • Hot Link to your website online for an entire year	\$285
4-Color Deluxe Listing	<input type="checkbox"/> 4-Color Logo & Hot Link • 4-Color Logo in print and online • Hot Link to your website online for an entire year • Improved online search positioning	\$355
Premium Package	<input type="checkbox"/> Best Print and Online Exposure • Boldface in print • 4-Color Company Logo in print and online • A Hot Link to your website online • 1 Product Spec Sheet online • 1 Product Photo online • Top positioning & designation in online search • Email lead form (<i>know your leads are from SNIPS</i>)	\$615

Add these options to the package you selected above		
1" Box Ads	<input type="checkbox"/> 1" Box Ads near your listing in the Product Section in print See pg. 2 to mark codes	\$195 ea Quantity_____
Online Banner Ad	<input type="checkbox"/> A banner ad that appears above search results for your products online. Online banners can be linked to your website.	\$570

Submit materials for logos, photos and spec sheets by June 15 to <http://directories.bnpmmedia.com>.
Material Instructions: Please use my material from last year We will e-mail new material by June 15
 Logos & Photos should be TIFF, JPG, or EPS files at 300 dpi. Spec Sheets should be low-res PDF files, max file size 200k.

Please contact me with more information about display advertising in the SNIPS Buyers Guide so I can get the best exposure for my company and discounted rates on enhancements.

Questions about listing enhancements? Contact Sally Fraser at 248-244-6240 or frasers@bnpmmedia.com.

Prepayment Required – please fill in payment information:

Please Select Your Method of Payment

Check (Payable to BNP Media in U.S. Funds – Mailed to Carol Lutz) Check # _____

AMEX Visa MasterCard Diners Club

Card # Exp. Date _____

Authorized Signature _____ Print Name _____

Email Address for Receipt _____

TOTAL AMOUNT:
\$ _____

All prices are net and non-commissionable. Credit Card payments will appear on your statement as BNP Media. NOTE TO COMPANIES OUTSIDE OF THE US AND CANADA: PAYMENT PREFERRED ON A CREDIT CARD. CHECKS MUST BE IN US FUNDS AND DRAWN ON A US BANK. SNIPS reserves the right to edit for consistency and brevity the information on listing forms submitted for publication.